



THEME: | FROM INDIGENOUS KNOWLEDGE TO THE FUTURE OF NATURAL HEALTHCARE

— KNOWLEDGE | NATURE | HEALTH | SUSTAINABILITY —

15th
December 2026
Hotel Sayaji, Raipur
Chhattisgarh

ORGANISED BY



M.A.D Ideaz
Ideas that Make A Difference



THE BIG IDEA

INDIA'S LIVING HERITAGE OF NATURAL HEALTHCARE

For generations, India's tribal and indigenous communities have preserved a vast body of knowledge relating to medicinal plants, herbs, traditional healing, nutrition, wellness and community healthcare.

Alongside these living traditions, Ayurveda represents one of India's most established systems of traditional medicine, supported by centuries of knowledge, practice and textual traditions.

Today, these diverse knowledge systems are intersecting with:

Modern Science | Biotechnology | Research | Wellness | Herbal Industry | Nutraceuticals | Healthcare | Sustainable Enterprise

This convergence presents an opportunity to build a responsible and globally relevant natural-health ecosystem.

TRIBAL MEDICINE INDIA 2026 will create a national platform to explore how India's traditional knowledge can be:

PRESERVED - Protecting indigenous knowledge and cultural heritage.

DOCUMENTED - Recording knowledge responsibly and ethically.

PROTECTED - Safeguarding community rights and biodiversity.

RESEARCHED - Connecting traditional knowledge with modern science.

INNOVATED - Developing new opportunities in herbal and natural healthcare.

COMMERCIALISED RESPONSIBLY - Creating value while ensuring community participation and benefit sharing.

WHY TRIBAL MEDICINE INDIA?

WHERE INDIGENOUS WISDOM MEETS MODERN OPPORTUNITY

India's natural-health ecosystem is larger than any single medical tradition. It encompasses:

TRIBAL & INDIGENOUS MEDICINE - Community knowledge, traditional healers, ethnobotanical practices and forest-based healthcare.

AYURVEDA - Classical Indian knowledge, formulations, practitioners and contemporary Ayurveda.

HERBAL SCIENCE - Medicinal plants, extracts, formulations, natural

ingredients and herbal products.

HOLISTIC & COMPLEMENTARY HEALING - Naturopathy, yoga, wellness traditions and other complementary approaches.

MODERN SCIENCE - Pharmacology, biotechnology, clinical research, quality control and standardisation.

ENTERPRISE - Cultivation, processing, value addition, manufacturing, branding, distribution and global markets.

CONFERENCE PILLARS

TRIBAL MEDICINE & INDIGENOUS KNOWLEDGE - The Custodians of Traditional Healthcare

Exploring India's rich diversity of indigenous medical knowledge and community-based healing traditions.

Key areas:

- Tribal healers and traditional practitioners
- Ethnomedicine
- Medicinal plant knowledge
- Traditional diagnostic practices
- Oral knowledge systems
- Community healthcare
- Knowledge documentation
- Intergenerational transmission
- Recognition and capacity building of healers



AYURVEDA & INDIAN TRADITIONAL MEDICINE - Ancient Wisdom. Contemporary Relevance.

Exploring Ayurveda's role in India's evolving natural-health ecosystem.

Key areas:

- Ayurveda and medicinal plants
- Classical formulations
- Ayurvedic pharmacopeia
- Vaidyas and practitioners
- Preventive healthcare
- Wellness and lifestyle
- Ayurveda research
- Quality and standardisation
- Ayurveda and modern healthcare
- Global opportunities

HERBAL SCIENCE & MEDICINAL PLANTS - India's Natural Pharmacy

From forest resources to cultivated medicinal plants and modern herbal products.

Key areas:

- Medicinal plant biodiversity
- Sustainable cultivation
- Forest-based resources
- Herbal extracts
- Phytochemistry
- Plant authentication
- Good agricultural practices
- Post-harvest management
- Quality planting material
- Sustainable harvesting
- Climate resilience

SCIENCE, RESEARCH &

INNOVATION -From Traditional Knowledge to Scientific Evidence

Building bridges between indigenous knowledge and modern scientific research.

Key areas:

- Ethnobotanical research
- Pharmacology



- Phytochemistry
- Biotechnology
- Natural product research
- Drug discovery
- Safety and toxicology
- Clinical research
- Standardisation
- Quality testing
- Digital documentation
- Research-industry collaboration

HOLISTIC & COMPLEMENTARY HEALING - Expanding the Conversation on Wellnessodians of Traditional Healthcare

Exploring complementary approaches that contribute to preventive health, wellbeing and healthy lifestyles.

Key areas:

- Naturopathy
- Yoga and wellness
- Traditional lifestyle practices
- Mind-body approaches
- Nutrition and preventive health
- Integrative healthcare models
- Evidence and responsible practice
- Patient awareness and safety

The conference will maintain a clear distinction between **traditional use, emerging evidence and clinically established healthcare practices.**

TRIBAL LIVELIHOODS & NATURAL HEALTH ENTERPRISE - From Forest Produce to

Sustainable Enterprisem. Contemporary Relevance.

Creating stronger value chains around medicinal plants and natural products.

Key areas:

- Tribal producer organisations
- SHGs and FPOs
- Medicinal plant cultivation
- Forest produce
- Primary processing
- Value addition
- Herbal products & Tribal brands
- Market access & E-commerce
- Export opportunities
- Impact investment

POLICY, RIGHTS & RESPONSIBLE COMMERCIALISATION - WHO OWNS TRADITIONAL KNOWLEDGE?

The commercialisation of indigenous knowledge must go hand in hand with community rights, biodiversity protection and ethical practices.

Key discussion areas:

- Traditional Knowledge protection
- Intellectual Property
- Biodiversity
- Access & Benefit Sharing
- Prior informed consent
- Community ownership
- Ethical research
- Patents & Biopiracy
- Benefit-sharing mechanisms
- Responsible commercialisation



WHO SHOULD ATTEND?

BRINGING THE ENTIRE ECOSYSTEM TOGETHER

GOVERNMENT & POLICYMAKERS

- Ministry of Tribal Affairs
- Ministry of AYUSH
- Ministry of Health & Family Welfare
- Ministry of Environment, Forest & Climate Change
- National Medicinal Plants Board
- TRIFED
- National Biodiversity Authority
- State Governments
- State Medicinal Plants Boards

TRADITIONAL

KNOWLEDGE COMMUNITY

- Tribal healers
- Traditional practitioners
- Vaidyas
- Indigenous communities
- Knowledge holders
- Medicinal plant collectors
- Tribal entrepreneurs

RESEARCH & ACADEMIA

- ICMR institutions
- CSIR laboratories
- AYUSH research institutions
- Universities
- Botanical institutions
- Ethnobotanists
- Pharmacologists
- Biotechnology researchers

INDUSTRY

- Ayurveda companies
- Herbal companies
- Pharmaceutical companies
- Nutraceutical companies
- Natural product manufacturers

- Wellness brands
- Cosmetics & personal care
- Biotechnology companies
- Ingredient manufacturers

BUSINESS & INVESTMENT

- Investors
- Exporters
- Importers
- Distributors
- Retailers
- E-commerce platforms
- Impact investors
- CSR foundations

THE EXHIBITION OPPORTUNITY

SHOWCASE YOUR PRODUCTS.

TECHNOLOGY. RESEARCH. IMPACT.

TRIBAL MEDICINE INDIA provides exhibitors with a platform to connect directly with government, institutional buyers, healthcare professionals, researchers, entrepreneurs, investors and consumers.

EXHIBITOR CATEGORIES

- Medicinal Plants & Herbs
- Ayurvedic Products
- Herbal Healthcare
- Nutraceuticals
- Natural Cosmetics
- Wellness & Lifestyle
- Traditional & Complementary Healing
- Biotechnology
- Research & Testing
- Processing & Extraction Technology
- Packaging & Sustainability
- Tribal Products & Enterprises
- Healthcare & Wellness Institutions

WHY NOW?

INDIA'S NATURAL HEALTHCARE STORY IS ENTERING A NEW CHAPTER

The convergence of tribal knowledge, Ayurveda, medicinal plants, herbal science, modern research and wellness is creating an opportunity for India to develop a stronger and more integrated natural-health ecosystem.

The national medicinal-plant ecosystem already encompasses conservation, cultivation, research, quality, marketing and trade, while current initiatives around tribal healers are creating new opportunities for recognition, documentation and community-level engagement.

THE NEXT DECADE CAN CONNECT

TRIBAL KNOWLEDGE | AYURVEDA | HERBAL SCIENCE | MODERN RESEARCH | BIOTECHNOLOGY | ENTREPRENEURSHIP | GLOBAL MARKETS

TO BUILD INDIA'S NATURAL HEALTHCARE ECONOMY

EXPECTED OUTCOMES

FROM DIALOGUE TO ACTION

TRIBAL HEALER NETWORK

Creating greater visibility, knowledge exchange and capacity-building opportunities.

MEDICINAL PLANTS VALUE-CHAIN CONNECT

Connecting cultivators, collectors, processors, researchers, manufacturers and buyers.

AYURVEDA-TRIBAL KNOWLEDGE DIALOGUE

Building responsible conversations between established traditional medicine systems and indigenous knowledge holders.

RESEARCH & INDUSTRY CONNECT

Facilitating collaborations between institutions, researchers and industry.

TRIBAL ENTERPRISE SHOWCASE

Creating market and networking opportunities for community-led enterprises.

NATURAL HEALTH INNOVATION PLATFORM

Highlighting emerging technologies, products, research and business models.

Tribal Medicine India 2026: Aims To Bring These Worlds Together.

Indigenous Knowledge + Ayurveda + Herbal Science + Holistic Wellness + Modern Research

To Create A Future Where India's Natural Healthcare Heritage Is: Preserved. | Protected. | Researched. | Responsibly Innovated.

And Shared With The Communities That Have Kept It Alive.

ORGANISED BY

MAD IDEAZ LLP

For Strategic Partnerships | Exhibition | Speaking Opportunities | Knowledge Partnership | Sponsorship

THE INDIA NATURAL HEALTHCARE SHOWCASE

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